FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039323 **Type of Permit:** FILMING **Release Date:** 04/20/2011

Production Company	NEW YORK FILM ACADEMY
Insured Company Name	NEW YORK FILM ACADEMY
Contact Phone No. 1	818-733-2600
Contact Phone No. 2	212-674-4300
Fax	
Address	100 UNIVERSAL CITY PLAZA, BUILDING 9218, SUITE 179 LOS ANGELES, California 91608
Production Title	NIKE SPEC COMMERCIAL
Type of Production	Student

Producer	Nick Sivakumaran
Director	Matthew Kohnen
1st AD	Nick Sivakumaran
Production Manager	Matthew Kohnen
FilmL.A. Coordinator	Virginia Quiroz
Location Manager	Matthew Kohnen
Primary Phone	Office - 310-384-6695
Secondary Phone	
Location Assistant	Nick Sivakumaran
Primary Phone	Office - 310-497-2388
Secondary Phone	

Fees

FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$190.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$76.00

Total Permit Fee $316.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00039323	**Location Manager**	Matthew Kohnen
Production Company	NEW YORK FILM ACADEMY	Primary Phone	Office - 310-384-6695
Insured Company	NEW YORK FILM ACADEMY	Secondary Phone	
Production Title	NIKE SPEC COMMERCIAL		

Location Address 11455 Magnolia Blvd, Los Angeles, CA, 91601

Location Name NORTH HOLLYWOOD PARK

Location Type Park

Film Dates 4/20/2011 - 4/20/2011 21:30 - 02:30 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.

Please see attached document 20110419150122.pdf

Equipment on Location

Type	Quantity
Generator	1

Personnel on Location

Type	Quantity
Cast	2
Crew	14

Filming Activities Camera on sticks; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Rafael Vega
LOS ANGELES POLICE DEPARTMENT	Melissa Hernandez

Coordinator Note Reservation # 32893

Coordinator Note %u2022 04/20/2011: North Hollywood Rec (Baseball Diamond 3 / 9:30pm-2:30am)
o 1 Monitor (1 Shift: 9:30pm-2:30am)
o 5 hours 2 Admin Hours =7 Hours
o 5 x $38 = $190.00 Monitor Fees
o 2 x $38 = $76.00
Total: $266.00

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **Production Crew allowed to be on Baseball Diamond 3 at North Hollywood Rec. from 9:30pm-2:30am.**
- **Production Crew is not allowed to use metal cleats on any part of Baseball Diamond three or any adjacent baseball fields.**
- **Production Crew must provide their own baseball bases.**
- **Production Crew allowed to have baseball equipment such as baseball bats', baseballs', etc.**
- **Cannot impede park patrons from park activities.**
- **Cannot interfere, prevent, or clear park patrons from the location of filming.**
- **Must work around maintenance activities.**
- **No staking into the grass without monitor approval and only up to 6 inches if allowed.**
- **No heavy equipment allowed on the grass at any time.**
- **Patrons have the right of way at all times.**
- **May not drive into the park at any time.**
- **Okay to photograph talent against background scenery at North Hollywood Rec. on Monday January 17, 2011 from 6am-7pm**
- **May only conduct photography in general area behind North Hollywood Regional Library, and on portion of park South of Magnolia.**
- **Production Company does not have exclusive use of North Hollywood Rec. at any time.**
- **Allowed to use North Hollywood Overflow lot for base camp but must provide their own security to overlook entrance to the lot.**
- **Allowed to use golf carts to transport talent and equipment.**

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.

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- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather

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and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-39323
New York Film Academy – Nike Spec Commercial
(North Hollywood Rec. – Baseball Diamond 3)

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